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Real Estate Session Jashn-e-Iqbal'23

Youth Empowerment Society (YES) is, non-profit, non-sectarian & non-political youth organization that works on capacity building & promotes patriotic Culture by developing youth leaders. YES, organized two Jashn-e-Iqbal, 2018-19, to reconnect the youth with our own treasured heritage. It was a massive hit - the Biggest Edu-infotainment program for Pakistan.

Allama Iqbal is unanimously recognized as a cultural icon and holds the cohesive force to bind the nation & Muslim world together. In this era of identity crises and polarization, Iqbal is amongst one of the few personalities which are dear to every single Pakistani regardless of their ideological or socio-political affiliation.

Jashn e Iqbal: It is the need of the hour to rejuvenate the youth with the roots of Pakistan that are found in the deep-rooted philosophy of Iqbal. Hence, we are organizing Jashn e Iqbal again this year with patriotic zeal and zest.

Sessions The variety of gatherings and activities that we are offering are unparalleled. We aim to bring the best speakers from around the globe. It will be a 03 days mega event with 70+ exclusive sessions and 200+ guests from all walks of life. This will be full of Patriotism, Knowledge, Fun, Edu-Infotainment, and Ideology of Iqbal.

Real Estate SESSION (Segment)

Segment Details; The "Real Estate Session is an informative event session dedicated to exploring the critical role of real estate in shaping the development and growth of cities. During this session, attendees gain valuable insights into how real estate projects and urban planning strategies intersect to create vibrant and sustainable urban environments. Experts in city development share their perspectives on the challenges and opportunities that cities face as they expand and evolve. This session promises to be an enlightening and inspiring event for anyone interested in the future of our urban environments.

Activity Plan: In this session, invited Leading urban planners and real estate developers deliver talks on innovative city development projects and the strategies employed to revitalize urban areas. Attendees have the opportunity to participate in panel discussions with experts, where they can ask questions and gain a deeper understanding of the intricacies of city development.

Audience details: Invitation to the youth. It promises to equip attendees with the tools and knowledge needed to thrive in the dynamic world of real estate investment and management.

Request Being a **Citizen of Pakistan**, join this Patriotic cause by supporting us in our mega event "Jashn-e-Iqbal". Through this, you can help us ignite the flame of this nation's Love in the hearts of Youth.

This session equips them with insights that can be applied to their professions and decision-making processes.

Being a Pakistani & a true Lover of our Soil/Motherland, Support "Jashn-e-Iqbal"

Youth Empowerment Society



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www.yespak.org

We **welcome** you to this spiritual and patriotic cause where we **can work for nation-building**. With
the highest regards,

A handwritten signature in black ink, appearing to read 'Irfan', written in a cursive style.

Irfan Butt
President